

# **ABSTRACT OF THE DISCLOSURE**

In order to provide a color image forming apparatus and its control method capable of obtaining high-quality output images without image variations or the like even when the kind of image is changed, there is provided a color image forming apparatus including a plurality of image carriers, a plurality of developing means corresponding to the image carriers, a plurality of transfer means that are fixed to the image carriers through an intermediate transfer body by the application of pressure, and a plurality of driving mechanisms for driving the image carriers to rotate, the color image forming apparatus comprising control means for selectively actuating the transfer means according to the kind of image and changing the control method for controlling the rotational speed of each driving mechanism according to the kind of image.